

# Electric Vehicle Community Readiness Workshop

## May 1, 2013

Time	Session
8:00 – 8:15 a.m.	<p><b>Opening Session</b></p> <ul style="list-style-type: none"> <li>Welcome and Meeting Objectives: Linda Bluestein – U.S. Department of Energy</li> <li>Clean Cities Overview: Dennis Smith – U.S. Department of Energy</li> </ul>
<p><b>Panel Discussions:</b> Each speaker will present on their assigned topic for 15 minutes and will be followed by interactive discussions with all attendees.</p>	
8:15 – 9:15 a.m.	<p><b>I. Multi-Region and Multi-State Collaboration and Policy Planning</b> High-level presentations on the benefits of establishing and working with large partnerships and the output from these. Speakers will discuss the products, reports, and strategies to roll them out to big audiences.</p> <ul style="list-style-type: none"> <li>Moderator: Julia Friedman – Program Manager, NASEO</li> <li>Multi-State: Adam Ruder – Associate Project Manager, NYSERDA</li> <li>Multi-Region: Josh Cunningham – Director of Programs, CA PEV Collaborative</li> <li>Policy and Incentives: Cynthia Maves – Director of Grant Administration, CFO</li> <li>Interactive session</li> </ul>
9:15 – 10:15 a.m.	<p><b>II. Infrastructure Planning: Interoperability, Siting Analysis, and ADA Compliance</b></p> <ul style="list-style-type: none"> <li>Moderator: Mark Duvall – Director of Power Delivery and Utilization, EPRI</li> <li>Interoperability: Kurt Stogdill – Innovation Program Manager, Austin Energy</li> <li>Siting Analysis: Robert Graff – Manager, DVRPC</li> <li>ADA Compliance: David Mayfield – Principal, Sustainable Transportation Studies</li> <li>Interactive session</li> </ul>
10:15 – 10:30 a.m.	<b>Break</b>
10:30 – 11:45 a.m.	<p><b>III. Market Planning: Workplace Charging, City Access, Multi-Unit Dwellings, and Eco-Travel</b></p> <ul style="list-style-type: none"> <li>Moderator: Britta Gross – Director of Energy Systems, General Motors</li> <li>Workplace Charging: Sean Flaherty – Co-coordinator, Centralina Clean Fuels Coalition</li> <li>City Access: Christina Ficicchia – Executive Director, NY and Lower Hudson Valley Clean Cities</li> <li>Multi-Unit Dwellings: Christine Heshmati – Coordinator, SE FL Clean Cities Coalition</li> <li>Eco-Travel: Mark Brady – Clean Technology Strategist, Oregon Business Dev. Dept.</li> <li>Interactive session</li> </ul>
11:45 a.m. – 1:00 p.m.	<b>Lunch</b>
1:00 – 2:00 p.m.	<p><b>IV. Education and Outreach</b></p> <ul style="list-style-type: none"> <li>Moderator: Amy Lopez – Director, Business Development and GoElectricDrive, EDTA</li> <li>Kim Tyrrell – Program Assistant, Denver Metro Clean Cities Coalition</li> <li>Anne Ku – Project Director, University of Hawaii – Maui College</li> <li>Michael Phillips – Program Manager, Virginia Clean Cities</li> <li>Interactive session</li> </ul>
2:00 – 2:45 p.m.	<p><b>V. Local Ordinance Planning: Permitting, Zoning and Signage</b></p> <ul style="list-style-type: none"> <li>Moderator: Tracy Woodard – Director of Government Affairs, Nissan</li> <li>Zoning and Signage: Mark Rabinsky – Coordinator, Ann Arbor Clean Cities</li> <li>Ordinance Guidebook: Dr. Milton Holloway – President and COO, CCET</li> <li>Interactive session</li> </ul>
2:45 – 3:30 p.m.	<p><b>VI. Utility Planning: Rate Structures and Grid Capacity</b></p> <ul style="list-style-type: none"> <li>Moderator: Drew Frye – Technology Innovation Power Utilization Engineer, TVA</li> <li>Rate Structure: Don Francis, Executive Director, Clean Cities – Atlanta</li> <li>Grid Capacity: Kelly Gilbert – Director, Kansas City Regional Clean Cities Coalition</li> <li>Interactive session</li> </ul>

3:30 – 3:45 p.m.	<b>Break</b>
3:45 – 5:15 p.m.	<p><b>Facilitated Discussion: Next Steps for Implementation</b>  This session focuses on discussion of possible next steps for communities that have engaged in planning activities and are ready to begin implementation of new policies and projects. Each speaker will have 5 minutes to explain their strategies for next steps followed by facilitated discussions.</p> <p>Conversational Leaders:</p> <ul style="list-style-type: none"> <li>• Dr. Milton Holloway – Next steps for fleets</li> <li>• Sean Flaherty – Getting all North Carolina communities on board</li> <li>• Cynthia Maves – Marketing strategy and workplace charging</li> <li>• Adam Ruder – Funding new installations</li> <li>• Kelly Gilbert – Next steps for corridors</li> </ul>
5:30 – 7:30 p.m.	<b>Poster Session</b>